

Atharva Institute of Management Studies



Activity / Event Report

Name of Event/Title: Project Friday - 7 Presentation

Date(s) of conduction: 29th August, 2025

Class / Sem: MMS Semester III

Faculty coordinator: Dr. Swati Agarwal
Dr. Reena Poojara
Dr. Vaibhav Patil

Student coordinator/ committee: Ms. Rrucha Rane

DESCRIPTION

Project Friday – 7 Presentation

Objectives:

- To present a forward-thinking learning platform designed for Atharva Group of Institutes students.
- To bridge the gap between academic learning and industry requirements.
- To promote innovation, creativity, and interdisciplinary collaboration.
- To encourage MMS students to showcase their ideas through PPT presentations.
- To highlight practical, real-world applications of classroom learning.
- To enhance students' problem-solving and analytical skills.
- To provide exposure to new-age trends shaping the professional world.

Presentations by MMS Students:

- **Pure Pouch** – Rrucha Rane, Chinmay More, Priyanka Choudhari, Jyeshna Bandaru, Priyal Vishwakarma.
- **Trackstyle** – Keshav Bhagwat, Akshata Dholwade, Disha Waghmare

Key Takeaways:

- Gained exposure to forward-looking ideas and their practical use in evolving industries.
- Experienced the connection between academic knowledge and real-world industry practices.
- Strengthened analytical thinking, creativity, and problem-solving capabilities.

- Improved collaboration, presentation, and leadership skills through team-based activities.
- Encouraged to adopt an entrepreneurial mindset and think beyond conventional academics.

Learning Outcomes:

- Students learned to translate classroom concepts into real-life applications.
- Gained deeper insights into current industry trends and potential career paths.
- Built stronger skills in cross-disciplinary teamwork, essential for today's workplaces.
- Boosted self-assurance in delivering ideas, solutions, and project presentations.
- Nurtured a forward-looking mindset to keep pace with technological and industry shifts.
- Adopted a well-rounded learning approach that goes beyond academics to tackle real-world challenges.

FLYER OF THE EVENT



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PROJECT FRIDAY-7

**A New Concept Of Futuristic Vision
for Students Of Atharva Group Of Institutes Only**

Engineering, Data Science, MBA, BCA, Hotel Management,
Film & Television, Mass Media, Fashion and Sports.

GEO-TAGGED PHOTOS





EVENT REPORT PREPARED BY: Ms. Rrucha Rane

Verified by: Dr. Vaibhav Patil

Submitted to: Dr. D Henry Babu